



## 2024 at the Detroit Country Club

Greetings and Happy New year to all of you. The 2024 golf season is just around the corner and we are anxious for it to start and to see all of you again. Detroit Country Club had an amazing 2023 season largely due to your great support and patronage. It was definitely a year of change but also the continued traditions of great golf, course conditions and the incredible rekindling of friendships and life long relationships.

The 2023 season was filled with a new look in the two golf shops, Brassies being revitalized into a place to gather and enjoy a drink or a bite after your round and the continued success of the amazing junior golf program at DCC. We will once again be attending the Annual PGA Merchandise Show in Orlando the last week of January. We will continue to carry and expand our lines of clothing, footwear, clubs and accessories as well as other items to market the facilities and events we host. If we can ever help you with any of your golfing needs please let us know. Some of the additional highlights of the 2023 golf season are

- 10 new golf carts and more carts on the property all season
- New maintenance equipment (rough mower, bunker rake, turbo blower, 3 utility carts, 8 passenger people mover cart, tournament greens roller and 75 new sprinkler heads)
- Couples events
- Grilling Nights
- Ladies Happy Hour Clinics
- Member Parties

The 2024 golf season seems like it might be an early one with our lack of snow and unusual temps. We will be kicking off the season with our Annual Masters Open House Party on Saturday, April 13th at Brassies from 1:00-5:00pm. It will be a great opportunity to pick up your membership packet, 2024 information, junior golf programs and to say hi to everyone.

Our crown jewel, the Pine to Palm tournament returns on Aug. 5th-11th. Online registration opens in early March. We encourage everyone to come out to play or volunteer for this amazing week of golf. If interested please contact Chairman, Vern Schnathorst, at [p2preg@detroitcountryclub.com](mailto:p2preg@detroitcountryclub.com).

Our plans for Brassies and the food and beverage are to continue our approach of doing the best we can in this challenging business environment but always trying to expand and diversify our offerings. The F&B operation had an amazing year fiscally, and we thank you for all of the support and patronage.

As in 2023, we will continue to expand the use of social media, emails and our website to reach all of our customers. This had a profound effect on our business last year. If you are not subscribed or use any of these platforms please let us know how we can assist you.

We will also be continuing the “Early Bird Membership Discount Book”. You will see on page 2 of the 2024 Membership form this will be explained further as well as the discounted 5 Play Member Guest Book. Please keep in mind the EARLY BIRD DEADLINE IS APRIL 1ST, 2024. The Board has worked hard on the budget, dues structure and future capital expenditures all while maintaining the dues and fees to a very minimal increase. Here are some of the plans for 2024 capital projects and course improvements

- New tee markers/tee signs for both courses
- 30 new golf carts
- New beverage cart
- New utility cart
- New fairway and greens mowers
- New Pine to Palm Wall of Champions
- New target greens on the driving range
- New short game practice area
- New range balls (yellow)
- 26 new driving range hitting mats

As you can see the Board and Management are putting the course and equipment first in regards to capital expenditures. None of this could be possible without your support and love of the game at Detroit Country Club. We feel strongly that DCC remains affordable to all. We sincerely appreciate your past and continued patronage and look forward to a fantastic 2024.

David Blomseth, President

Tom Dolby General Manager/ Head Professional